

# Shalvah Gottlieb

#### CONTACT

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### **PROFILE**

I am a hard worker, team player, thrive on learning new things, excellent at project and team management and very determined to succeed.

I am a quick learner, I can teach myself almost any computer program. I enjoy working with people and getting things done efficiently.

#### SKILLS

#### **PROGRAMS**

Premiere Pro Photoshop

InDesign

Illustrator

Rhino 3D

Autodesk Maya

Monday

Stoll and Monarch

Excel

Slack

#### **DIGITAL CAPACTIES**

Websites

**Applications** 

Research

Strategy

## LANGUAGES

English - Mother tongue Hebrew - Mother tongue

#### WORK EXPERIENCE

# Freelance Textile Designer, Tel Aviv

2020-Now

Various roles with local + overseas clients including researching trends, designing knitwear and printwear collections, creating technical illustrations and technical packs, communicating with factories overseas to produce and develop samples, and developing samples independently.

Clients: Dikla Levsky, Noga Erez, Kornit Digital, Icialabas and Rivi Avivi

### Projects and Social Media Manager, Materials Library, Holon Design Museum 2022-2023

Growing our social media presence, in charge of all platforms. Creating and managing different events, workshops and conferences for the Material Library. Managing the team of volunteers and students. Sourcing and acquiring new materials to add to the Library.

# Fashion Product Specialist, Amazon, Tel Aviv

As a Fashion Product Specialist, my team and I worked side by side with our Product and Engineering teams on a variety of fashion-related projects including product recommendations, outfit feedback, styling suggestions, attribute labelling, as well as researching and testing user experience to improve product features.

- Additionally, I was responsible for managing the weekly team updates and trend alerts.
- Consistently achieving over 100% monthly quota.

#### **EDUCATION**

# BA in Textile Design, Shenkar College

2016-2020

Top degree in Textile Design, syllabus includes: various techniques such as textile & graphic design, research & development, industrial knitting, weaving, printing, pattern making, Adobe Creative Cloud.

#### COMPETITIONS

'Talente' 2022, Germany +Graphica+ LaCulture 2022, TLV

Final Project Shortlisted and Exhibited Two works Exhibited

**Textile Design Talents Solstudio** i-dott Surface Pattern Design 2020,

Award 2021, Russia UK

Three Designs Shortlisted Three designs Shortlisted

i-D and ARTSTHREAD Global Design Graduate Show 2020

Final Project Shortlisted