

SHALVAH GOTTLIEB

Work Experience

**2022-
Now** **Projects and Social Media Manager,
Materials Library,
Holon Design Museum**

Growing social media presence, in charge of all platforms.

Thinking of and implementing different events, workshops and conferences for the Material Library. Organising the volunteers and sourcing and acquiring new materials to add to the Library.

**2020-
Now** **Freelance Textile Designer, Tel Aviv**

Knitwear design - Industrial and manual. Creating stoll knitting files and connecting to various factories in Europe.

Printwear design - illustrating patterns in multiple medias and creating a repeat, as well as specified pattern positioning in garments made for digital printing.

Clients: Dikla Levsky, Noga Erez, Kornit Digital, Icialabas and Rivi Avivi

2021 **Fashion Specialist, Amazon, Tel Aviv**

Trend and style researcher.

Creating fashion looks for all occasions, genders and trends.

Additionally, responsible for the weekly team updates and trend alerts.

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Education

2016 - **BA in Textile Design**

2020 Shenkar College of Design

2013 **Israel Defense Forces**

Intelligence Analytics Course

2012 **Pelech High School**

Full matriculation (Arts track)

2011 **Academy for Home Arts**

Sewing and Design Course

Skills

Fully bilingual in English & Hebrew

Adobe Photoshop, Illustrator, Indesign and Lightroom

Stoll and Monarch Industrial knitwear programs

Rhino 3D and Autodesk Maya

Fashion/Knitwear factory Knitting files

All Office applications

Website creating on Wix, Squarespace and Cargo

Exhibits and Competitions

Design and Craft Biennale Israel 2023

(Ongoing)

'Talente' 2021 (moved to 2022)

Final Project Shortlisted and Exhibited (ongoing)

+Graphica+ LaCulture 2022

Two works Exhibited

**Textile Design Talents Solstudio
Award 2021**

Three Designs Shortlisted

i-dott Surface Pattern Design 2020

Three designs Shortlisted

**i-D and ART\$THREAD Global Design
Graduate Show 2020**

Final Project Shortlisted